



## Business & Company Resource Center

- Start at the library website <http://library.edgewood.edu>
- Click on **Resources By Subject** and then **Business**
- Click on **Business & Company Resource Center**

### Finding information about a specific company

Enter the company name or ticker symbol in the search box.  
The dropdown should be at “Company Search.”

Enter your search term(s):  Company Search

Additional search options are available by clicking on the “Company” graphic of the home page.

From the results page, click on the company you’re interested in.

Mark	Company Name
<input type="checkbox"/>	<a href="#">Darden Restaurants</a>
<input type="checkbox"/>	<a href="#">General Cotton Mills Ltd.</a>
<input type="checkbox"/>	<a href="#">General Mills Inc. (GIS)</a>
<input type="checkbox"/>	<a href="#">General Mills France</a>
<input type="checkbox"/>	<a href="#">Vardhman Spinning and General Mills Ltd.</a>
<input type="checkbox"/>	<a href="#">General Mills De Venezuela, C.A.</a>
<input type="checkbox"/>	<a href="#">General Mills Bakeries and Food Service</a>

The headquarters of a company usually has the ticker symbol listed next to the name.

From the Company Profile page click the tabs for more information on:



- News/Magazines – finds articles about the company
- Histories – details company history
- Investment Reports – independent reports from investment analysts
- Financials – financial data, including SEC filings
- Rankings – business rankings and market share reports
- Industry Overview – get overviews of the industries related to the company
- Associations – find associations in related industries

(Information such as investment reports or financials will not be available for private companies)

## Finding information about specific industries

From the search box at the top of the screen, enter term to search for, and change the dropdown to “Industry Description Search.”



Enter your search term(s):  Industry Description Search

Additional search options are available by clicking on the “Industry” graphic of the home page.

The resulting page is a list of S.I.C. codes, N.A.I.C.S. codes, and their descriptions.

Click the one that best matches what you’re interested in.

### SIC Industry Descriptions

- [3940 - Dolls, Toys, Games and Sporting and Athletic Goods](#)
- [5091 - Sporting and Recreational Goods and Supplies](#)
- [5941 - Sporting Goods and Bicycle Shops](#)

### NAICS Industry Descriptions

- [33992 - Sporting and Athletic Goods Manufacturing](#)
- [423910 - Sporting and Recreational Goods and Supplies Merchant V](#)
- [451 - Sporting Goods, Hobby, Book, and Music Stores](#)
- [4511 - Sporting Goods, Hobby, and Musical Instrument Stores](#)
- [45111 - Sporting Goods Stores](#)

Next you will see a list of reports that are available for that industry. These will include industry snapshots, background, current conditions, and industry leaders.

Mark	Document Title	Date
<input type="checkbox"/>	<a href="#">"Sporting Goods Stores and Bicycle Shops."</a> <i>Encyclopedia of American Industries</i> . Gale, 2008.(SICs: 5941)	2008
<input type="checkbox"/>	<a href="#">"Physical Fitness Products."</a> <i>Encyclopedia of Emerging Industries</i> . Online Edition. Gale, 2008.(SICs: 5941)	2008

From the industry report page, click the tabs for more information on:

Company Profile | News/Magazines | Histories | Investment Reports | Financials | Rankings | Suits and Claims | Products | Industry Overview | Associations

Overviews | **Market Research**

- Company Profile – lists companies in the database with that industry code
- News/Magazines – articles about that industry
- Rankings – business rankings and market share reports
- Market Research – some industries may also have market research reports